

AZOTI

When we say local, we mean local

*Enabling Commercial Buyers to
Affordably, Safely & Easily Source
from Food Hubs & Small Local Farms*

Azoti Local Food Solutions

The word azoti (“ah•zoe•tee”) is from the Italian word meaning nitrogen, a natural plant growth accelerator. That’s exactly what we do for food hubs and small local producers — accelerate profitable growth, on your terms, and without overwhelming you or your partners food hub.

Why Choose Azoti?

Think of us as an extension of your marketing and sales team – minus the overhead. We help you increase sales by connecting you to your local distributor’s customer network in a mutually beneficial way. By signing up, you immediately become part of the Azoti Network with no cost to you.

Please understand this is NOT your typical wholesale deal. You set the price then gain critical feedback as to what buyers want, how much and when. Distributors and buyers gain easy access to the fresh and local products their customers are demanding. It’s a “win-win-win.”

Azoti Sales Services

As an extension of your team, Azoti offers services that will:

- Dramatically increase your exposure to large buyers
- Incentivize buyer participation
- Monitor off-season commitments vs. in-season orders

Contact Us

 www.azoti.com

 info@azoti.com

 844.401.FARM (3276)

 1275 Kinnear Road, Suite 217
Columbus, OH 43212

Your Tasks

Off-season (once a year)

1. Enter your product information (grow plan).
2. Receive pre-orders (demand plans) from interested buyers.
3. Amend your grow plan.

In-season (once a week)

1. Enter projected availability 1 week in advance.
2. Receive orders from Azoti, before you harvest.
3. Pick and pack only what has been sold.
4. Deliver your product to your Food Hub or have it ready when they come pick it up.

It's all about collaboration, transparency and efficiency. You see what buyers want when they want it. They see what you have when you have it. Now, your farmer partners will have more predictable markets for which to target and grow!