

AZOTI

THE GO LOCAL SOLUTION

We provide the software, technology and implementation expertise to make your GO LOCAL initiatives a success.

MAKING LOCAL EASIER FOR FOOD RETAILERS BY ENHANCING:



SPEED OF FRESH

Local products taste better and last longer because they are fresh. Quality is dependent upon your ability to move product from farm to shelf quickly.



SURETY OF SUPPLY

Local supply chains must be reliable and flexible. You need collaborative relationships to proactively manage inventory and substitutions.



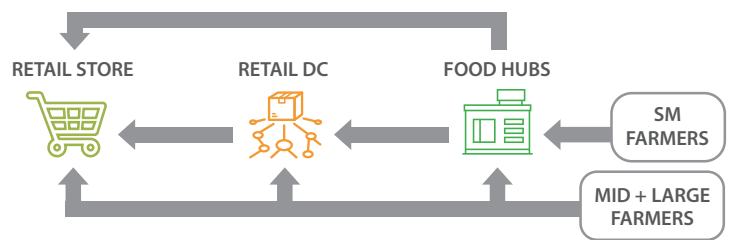
CUSTOMER LOYALTY

Customers trust local because they feel connected to the farmer. The success of local rides on transparent marketing to gain customer loyalty.

GOING LOCAL REQUIRES:

- ✓ **Continuous Collaboration**
Lower costs & hassles by syncing value chain relationships year round.
- ✓ **Accessible Data**
Detailed product and farm data is captured for real-time reporting to anyone or to any device.
- ✓ **Flexible Platform**
The Azoti platform is modular, agile and does NOT require replacing your existing systems.
- ✓ **Customizable Implementation**
You can run everything or simply provide oversight while we handle it all...you decide.

ANY VALUE CHAIN ANYWHERE



AZOTI

DEMAND PLANNING

PULL & PUSH ORDERING

REPORTS & DASHBOARDS

AZOTI IMPLEMENTATION TEAM

“ 82% of US consumers would increase their monthly grocery spend if local alternatives were more readily available.”

“ 87% of shoppers are more inclined to purchase a local product when they know the story behind the grower.”

- Source: A. T. Kearney, "Firmly Rooted, The Local Food Market Expands" (June, 2015)